



NEWS RELEASE

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PassTime Completes Certification for Elite M2M Product with T-Mobile Embedded SIM Card

Littleton, CO – February 8, 2010 – PassTime announced today they have completed the certification of their PassTime Elite machine-to-machine (M2M) device. A vehicle telematics platform designed for the automotive finance industry, the PassTime Elite product is among the first M2M solutions to leverage T-Mobile's unique embedded subscriber identity module (SIM) card.

Unlike traditional plastic SIM cards, T-Mobile's embedded SIM solution offers smaller size, faster time to market, and the ability to withstand harsh environmental conditions. The chip's embedded nature provides fast time to market as customers don't need to provision and manually insert SIM cards. Roughly one-third the size of a dime and more tolerant to extreme environmental conditions like temperature, humidity and vibration, T-Mobile's silicon-based embedded SIM chips enable developers to design even smaller M2M devices for more stringent applications.

"Incorporating the embedded SIM was a natural progression for our Elite product line. It will drastically increase the environmental operating specifications for temperature and vibration of the device and will open additional business opportunities with this exciting new technology," said Franco Chirico, executive vice president of manufacturing for PassTime. "Further, with T-Mobile's nationwide network, we can provide reliable service and connectivity where our customers need it."

John Horn, national director of M2M for T-Mobile USA, Inc. said, "T-Mobile's unique embedded SIM chip and nationwide 3G network raises the bar for M2M performance and offers customers, like PassTime, new business opportunities for their innovative M2M solutions."

For more information about PassTime, please visit www.passtimeusa.com or call 877-PASSTIME.

About PassTime

Headquartered in Littleton, Colorado, PassTime™ was founded in 1992; the PassTime Suite of Products is designed to improve customer payment performance and reduce default and repossession risks. In 1997, PassTime created its first "Starter-Interrupt" Device with a revolutionary design. Over the next several years, a Suite of Products evolved that offer code-based, wireless, and GPS Products and Services designed to meet the needs of a highly diverse industry of car dealers and special finance companies. PassTime solutions facilitate higher rates of return on financing based upon improved customer payment performance. PassTime prides itself on a 24/7 Customer Care Support Center for partners, lenders, dealerships, and end-user customers. Over the past decade, PassTime has sustained industry leadership with its innovative products and services.

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